



www.sidewaysdance.org

Sideways

CONTEMPORARY
DANCE THEATER

MEDIA KIT

SIDEWAYS

CONTEMPORARY DANCE THEATER

404.955.7232 | SIDEWAYSdance.org | CHARLOTTE@SIDEWAYSdance.COM

920 WOODSTOCK RD. SUITE 200 ROSWELL, GA 30075

OUR MISSION:

SIDEWAYS is a small 501c(3) organization committed to creating more dance lovers by pairing dance with authentic storytelling. As contemporary dance theater, SIDEWAYS dancers transform into storytellers to motivate, inspire, and create conversation. Created in 2006, SIDEWAYS has presented over 100 performances in Atlanta, Charleston, New York City, & the Walt Disney World Resort. SIDEWAYS partners with the Foster Schmidt Dance Company for Developmental Disabilities (FSDC) to showcase how dance can help unite us.

OUR PERFORMANCES:

By performing with authentic emotion & using relatable music, we create connections between audience members of various backgrounds. Whether it's our festive holiday show or our performance of the season, SIDEWAYS takes you on a journey that you won't forget.



2006

YEAR FOUNDED

8

NUMBER OF DANCERS

501c3

NON-PROFIT
PUBLIC CHARITY

SIDEWAYS



/SIDEWAYSdance



@SIDEWAYSdance



*"The Movement, so beautifully created,
without affectation; it comes from a true place."
Ann Reinking*

UPCOMING PERFORMANCES



ONCE UPON A HOLIDAY

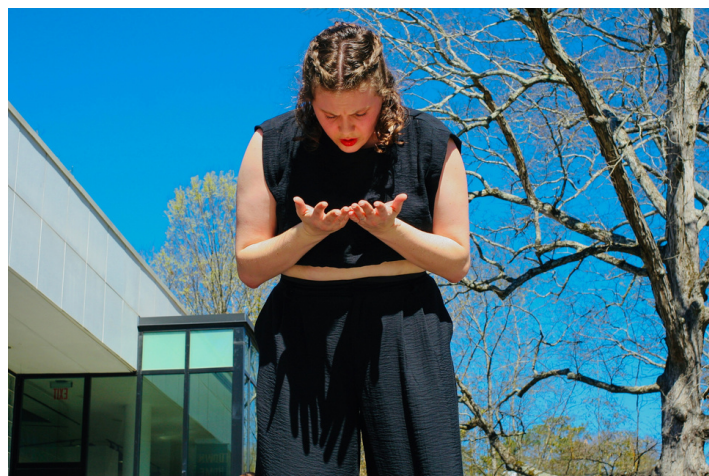
Alice In Wonderland meets the Nutcracker in this fun, festive holiday twist! You'll be delighted by fun characters, reminisce to your favorite holiday music, & kick off your holiday season full of cheer! Our dancers will inspire & entertain you as you are immersed in a spectacular holiday wonderland, full of wonderful surprises!

NOVEMBER 18 & 19
THE COMPUTER MUSEUM OF AMERICA

SEASON 16 PERFORMANCE

SIDEWAYS transforms skeptics Into dance lovers with performances that are entertaining, relevant, & moving. Located right in North Metro Atlanta, this performance is perfect for a date night, Girls Night Out, Or enriching family experience!

MARCH 1-2
THE GREEN AT CRABAPPLE MARKET





PARTNERSHIP WITH FSDC

- ✓ Allows FSDC dancers the abilities to dance with professional dancers at multiple events & develop social connections.
- ✓ Allows our community to see the abilities of the FSDC dancers & to normalize their place.
- ✓ Allows FSDC dancers the opportunity to attend continuing education classes & trips with professional dancers in order to develop their independence, stretch their limits, & build more resilience.



PERFORMANCES
IN

**Atlanta,
GA**

**CHARLESTON,
SC**

**New York
City**

**WALT DISNEY
WORLD RESORT**

Testimonials

“

The {choreography} felt like life, and had a loneliness and sorrow to it - which is difficult to put on stage.

*Wendy Perron,
Dance Magazine*

“

Unpredictable choreography . .
. . beautiful crafting of space . .
. the movement speaks.

*Donna Davenport,
Professor of Dance
Hobart and William Smith
Colleges*

Physio Jazz Workshops

PRESENTED QUARTERLY AT
ALPHARETTA ARTS CENTER



The Physio Jazz program is committed to providing an inclusive dance experience for all. Workshops are specifically designed to support individuals with developmental disabilities in enhancing their muscle tone, balance, and coordination. By fostering social interaction and spreading awareness about the universal benefits of dance, the program emphasizes that dance is for everyone. The workshops aim to help students elevate their dance and coordination skills to their fullest potential.



TESTIMONIALS

"Having the pleasure of experiencing SIDEWAYS facilitate a workshop for inner city youth in Atlanta, I have witnessed how the company is able to bond with students through choreography."

Charlotte Cain, National Director of
Sweet Auburn Events

"Dance has done so much for Donna. It has improved her balance, endurance and strength. It has also created new friends and a creative outlet for her.

She looks forward to every class!"

Rita Williamson, Dance Mom

INFORMATION

4

Levels of Classes

8-Adult

Ages of Students
Served

13

years of
experience

346

number of students
served

LEARN MORE

www.physiojazz.com

Founder & Artistic Director

CHARLOTTE FOSTER
WILLIAMSON

Graduating Magna Cum Laude from the University of Georgia with a B.A. in Dance, Charlotte Williamson currently serves as founder and artistic director of SIDEWAYS Dance. Her work, *Being* (Interpretations of Interpretations), represented UGA at the American College Dance Festival in March 2006, where it received impressive feedback from Ann Reinking, Steve Rooks, and Wendy Perron & was one of 10 selected to perform at the Gala Showcase. Her work was presented at UGA's Center for Undergraduate Research Organization Conference (CURO) and featured in the UGA's Journal of Undergraduate Research (JURO). *Knowbody*, created in 2007 toured to New York where it was recognized by Mia Michaels and Brian Freidman. Michaels deemed the piece "timeless" and commented on the honesty of both the choreography and the performers.. Charlotte has created over 100 pieces for SIDEWAYS over the past 15 years, challenging her dancers to perform with honesty & authenticity



BOARD OF DIRECTORS

Jeremy Williamson

Chairman of the Board

Megan Sheppard

Treasurer

Erika Varano

Secetrary

Erika Rodriguez

Lauren Rasco

Brigit Magin



SPONSORSHIP OPPORTUNITIES

SIDEWAYS is supported by local government and foundation grants and the generosity of our community. Get involved by:

- Advertising in our program.
- Donate your services or products.
- Host an event benefiting SIDEWAYS.
- Donate & check if your company gift matches

HIRE US!

Corporate Events

Weddings

Local performances

Masterclasses

School Workshops.



CONTACT US

We appreciate your support of the arts and hope to see you at one of our performance soon!

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