

# BECOME A SIDEWAYS PARTNER

## PREMIUM SPONSOR

\$1250

- FULL PAGE FEATURE IN OUR HOLIDAY GIFT GUIDE ON THE INSIDE COVER
- 2ND FEATURED LISTING IN OUR HOLIDAY GIFT GUIDE
- EXCLUSIVE PROMO CODE FOR YOUR CUSTOMERS FOR SHOW TICKETS
- LINK TO YOUR BUSINESS FROM SIDEWAYS WEBSITE
- PROMOTION ON SIDEWAYS SOCIAL MEDIA BEFORE THE SHOW
- PRODUCT FEATURED DURING SHOPPING SCENE IN THE SHOW

## GOLD SPONSOR

\$500

- FULL PAGE FEATURE IN OUR HOLIDAY GIFT GUIDE
- 2ND FEATURED LISTING IN OUR HOLIDAY GIFT GUIDE
- LINK TO YOUR BUSINESS FROM SIDEWAYS WEBSITE
- PRODUCT FEATURED DURING SHOPPING SCENE IN THE SHOW

## SILVER SPONSOR

\$275

- HALF PAGE FEATURE IN OUR HOLIDAY GIFT GUIDE
- LINK TO YOUR BUSINESS FROM SIDEWAYS WEBSITE
- PRODUCT FEATURED DURING SHOPPING SCENE IN THE SHOW

## BRONZE SPONSOR

\$150

- QUARTER PAGE FEATURE IN OUR HOLIDAY GIFT GUIDE



ONCE UPON A HOLIDAY  
IS AN ANNUAL TRADITION,  
13 YEARS RUNNING!  
AND THIS YEAR, IT'S  
COMING TO THE AVALON.

## WHAT IS ONCE UPON A HOLIDAY?

- Attended by over 900 people each year - adults & children
- Includes a cast of 8 professional dancers, joined by over 80 local children from Roswell, Alpharetta, & Woodstock
- Presented Nov 20 & 21 (before Thanksgiving)- perfect time for gift buying
- Performance times are spaced around meal times & patrons are encouraged to enjoy the shops & restaurants of Avalon before or after

## INTERESTED IN BECOMING AN EXCLUSIVE PREMIUM SPONSOR?

FOR THE ULTIMATE BOOST TO SALES, SIGN-UP TO BE ONE OF OUR 2 PREMIUM SPONSORS.

We'll coordinate with you to:

- Host an event at your business before the week of our show.
- Give you access to show ticket coupons that our patrons want. They visit you, purchase a certain amount, & receive a discount off their tickets.

**WE'LL DRIVE TRAFFIC TO  
YOU ALL SEASON LONG!**

